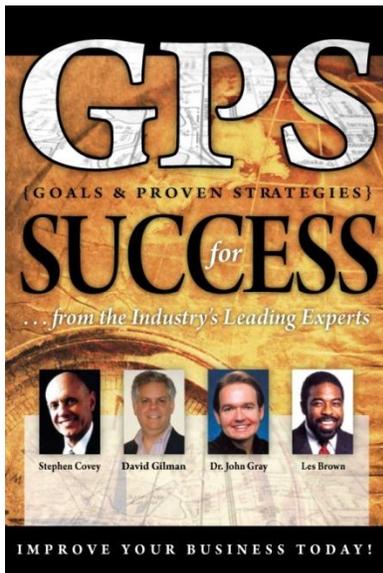


For IMMEDIATE RELEASE

David Gilman joins Stephen Covey, Les Brown, & Br. John Gray in a new book,
GPS for Success!
Proven Strategies from the Industry's Leading Experts



SEVIERVILLE, TENNESSEE— David Gilman has been selected from a nationwide search to be featured in *GPS for Success*; a highly successful book series from Tennessee-based Insight Publishing. The book features best-selling authors Stephen R. Covey (*Seven Habits of Highly Effective People*), Dr. John Gray (*Men Are from Mars, Women Are from Venus*), and Les Brown (*The Power of Purpose*). Gilman, Covey, Gray, and Brown, are joined by other well-known authors and speakers, each offering time-tested strategies for success in frank and intimate interviews.

About the Book:

Navigating your way along the path to success can be difficult. *GPS to Success* steers you from where you are to where you want to go, much like a Global Positioning System (GPS). Apply the sound advice these hand-picked, extremely knowledgeable business leaders provide.

You will find valuable advice such as:

- How to use versatility to make that vital good first impression, deepen or improve a relationship
- Networking and branding can mean the difference between failure and success
- How to use difficult, unexpected life transitions to your advantage
- What is the single, biggest reason most companies—large and small—don't reach their sales and profit potential
- Why goal achievement strategies are the key to success and survival for individuals in businesses in the future
- Essential techniques one has to master when "taking the stage" to perform
- The key building blocks of a growth strategy for business

GPS to Success provides answers to questions you might not have even thought to ask. Take advantage of the valuable information these authors have to offer. Packed with expert advice and practical strategies that are proven to produce results.

Release Date: July 2010, \$19.95